

DNR Needs Your Help To Amplify ATV/UTV Safety Messaging After High Number Of Fatalities



Twenty-six people have died in fatal ATV crashes so far this year, ranging in age from 4-79 years old. / Photo Credit: Wisconsin DNR

The Wisconsin Department of Natural Resources (DNR) needs your help spreading critical ATV/UTV safety messaging across the state.

We're asking you, our partners, to assist in communicating to ride responsibly: wear helmets and seatbelts, ride sober, obey speed limits, ensure passengers are riding in an approved seat, and obey traffic signs.

Twenty-six people have died in fatal ATV crashes so far this year, ranging in age from 4-79 years old. This puts the state on pace to surpass last year's total of 32 ATV/UTV fatalities.

To make it easier for you to amplify this message to help protect your community, we've created a series of social media posts and images that you can download and use in any communications you plan to issue on this topic.

Thanks for spreading the word however you're able and helping keep your constituents and communities safe over the coming days!

